

NEW INTERNET TRADING PATENT CHANGES AUCTION- TYPE INDUSTRY

An Alternative To eBay and all Auctions Companies; Changes Internet buying & selling
American consumers will benefit most from the new invention (Pat. 8359230)

Tempe, AZ...Valley inventor's internet trading revolutionary patent will most-likely change the internet and online trading of goods and services, including all auctions-type trading used by major retailers and auctions providers such as eBay. This new method is based on offering products and services at frequent price reduction until the product is 'purchased' before someone else can get it.

For consumers, the inventions provides a new and exciting, revolutionary method of internet trading, felt from watching the price continuously reduce. That is far greater than what felt as the price constantly increases, stressing out the buyer for 7 or 10 days. The seller does not need to continuously update the posted offer. Trade is completed at the moment a buyer decides to 'grab' the product or service, which subsequently starts a new sale.

This invention is based on a new copyrighted mathematical formula, which involves the creation of pre-programmed sets of a systematic price-reduction, enabling users to post goods and services for sale at the maximum desired price, and thereafter gradually reduce the price to a minimum desired selling price. The price reduction is based on frequencies and sequences of amounts of time, money and percentage, that are not publicly known.

"At any given time, a prospective buyer may 'grab' the product before someone else at the posted price at that particular time, instantly ending the sale and starting a new sale," said Joseph Tsiyoni, inventor and owner of Shairon Int'l. Trade Co. The new method of Gradual Price Reduction™ "will take the country by surprise, bringing a much-needed new spirit and excitement to internet trading, and to the slowly dying 'auction' industry of selling goods and services."

Shairon int'l. determined that the traditional auction method has lost a significant amount of interest, so companies became more like online department stores rather than providers of exciting auctions. The constant decline of auctions, and the simultaneous increase of online selling, such as Amazon, and eBay's "Buy it now," reflect a significant decrease in auction-type sales.

Most notably, the new invention will enable many companies, such as Wal-Mart, Kmart, JCPenney, Amazon, Sears, and Best Buy to brilliantly complement the existing price marketing models, which according to Mr. Tsiyoni, "Will start a new era of internet and online business".

----End----

CONTACT INFORMATION:

Joseph Tsiyoni, President

Shairon int'l. Trade Co. www.shairon.com www.patentts4U.net

Tsiyoni@cox.net 480-949-0894

Shairon Int'l. Trade Co. is owned by Joseph Tsiyoni since 1988 and develops, manufactures, and markets new inventions. Shairon Int'l is also developing a newly patented PrideR™ standing scooter. It has also manufactured the "28" Midget Hoist," which is the world's smallest hoist and was approved and purchased by the U.S. Defense Department.